BACK TO WORK OFFICES

COVID-19 Crisis Management


OFFICE & MANUFACTURING

SUMMARY

Enhance your customers experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior.

- Employee Well Being
    - Face Shields
    - Packaged Kits
    - Fever Detection Thermastrips
- Internal & External Signage and Touchless World Solutions for:
    - Customize Signage
    - Exterior Signage – Welcome Back Banners
    - Interior Lobbies & Reception Areas
    - Social Distance Signage
    - Doors and Elevators
    - Interior Meeting Areas & Conference Rooms
    - Fitness Amenities
    - Other
- Touchless World Solutions
- Direct Mail
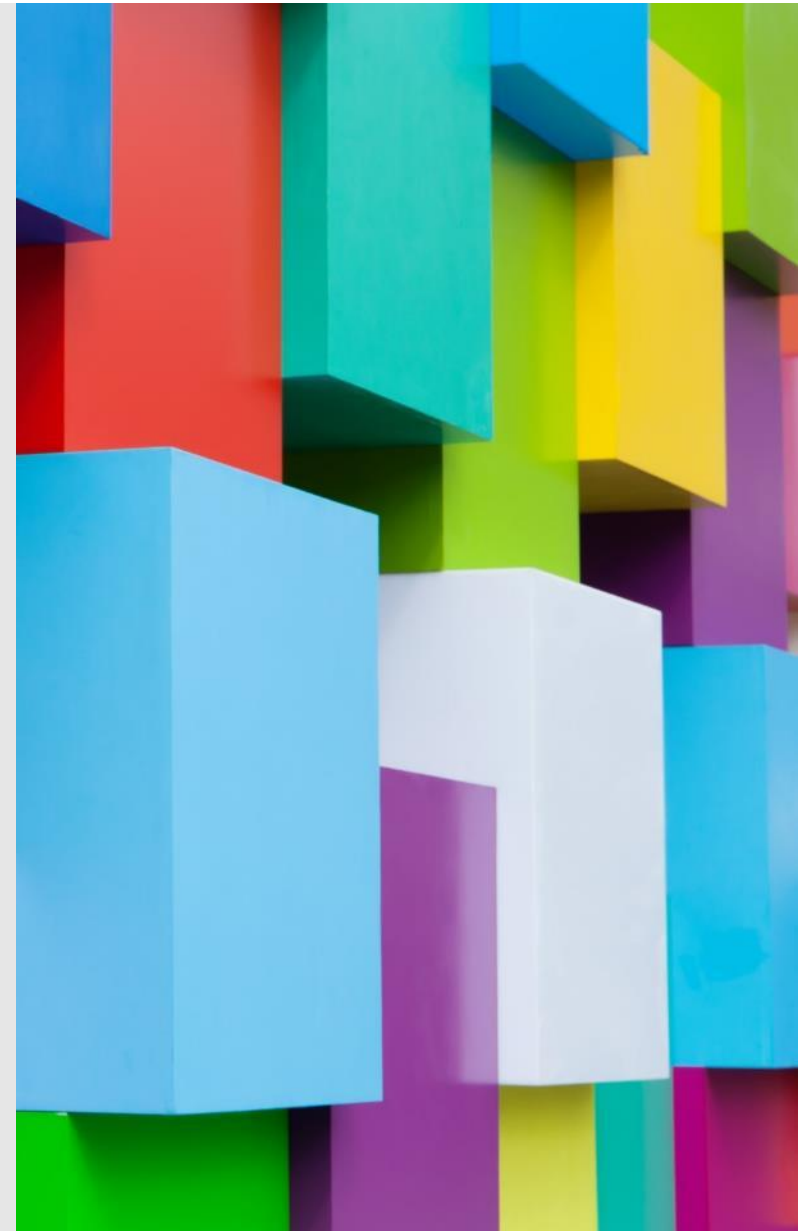
RRD FACE SHIELD

High-quality, cost-efficient facial protection your employees can get behind

In response to workplace safety concerns prompted by the COVID-19 pandemic, RRD has designed a lower-cost, disposable mask that covers the entire facial area.

Introducing the **RRD Face Shield**, a cost-efficient solution for businesses in any industry involving interpersonal engagement – particularly those government-designated as "essential," including:

- Retail/Grocery
- Restaurant/Food Service
- Manufacturing
- Civil Service
- Hospitality
- Travel

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ENGINEERED FOR COVERAGE, COMFORT & CONVENIENCE

COVERAGE

Whereas most face masks typically cover only the mouth and nose, RRD Face Shields provide a clear protective barrier for the eyes as well

COMFORT

RRD Face Shields can be quickly fastened via lightweight, easy-to-adjust tabs behind the head for an optimal, secure fit

CONVENIENCE

Made of recyclable 18pt SBS paperboard with a 4-5 mm polystyrene plastic film window, RRD Face Shields are disposable and can be customized to feature your company logo and/or additional branding elements – plus they ship flat for optimal handling and storage

FROM PRODUCTION TO DELIVERY, RRD HAS YOU COVERED

RRD's best in-class technical expertise, combined with the organization's expansive global resources, enables seamless production and delivery of these lower-cost shields at scale to meet your unique needs. We've mobilized our top Packaging, Materials Management, and Logistics experts as one unified, collaborative team to ensure precise manufacturing and the fastest possible turnaround time.

Intended to be used solely as a standalone personal-use face shield, for either single user or single use only. Made from 18pt SBS paperboard, 4-5mm polystyrene plastic film. Potentially contains flammable materials. Not recommended for use in presence of high intensity heat or open flame. Not intended for any use that would create an undue risk in light of the current health emergency. Use of the RRD Face Shield alone will not prevent infections from microbes, or viruses, nor is it effective for radiation protection.

The product has not been FDA cleared or approved. The product has been authorized by FDA under an EUA for use by healthcare providers as personal protective equipment. This product is only authorized for the duration of the declaration that circumstances justifying the authorization of emergency use under Section 564(b)(1) of the Act, 21 USC 360bbb-3(b)(1) unless the authorization is terminated or revoked sooner.

SHIELD YOUR WORKFORCE WITH PEACE OF MIND.

Connect with your RRD sales rep to order yours today.

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EMPLOYEE & GUEST WELL BEING KITS
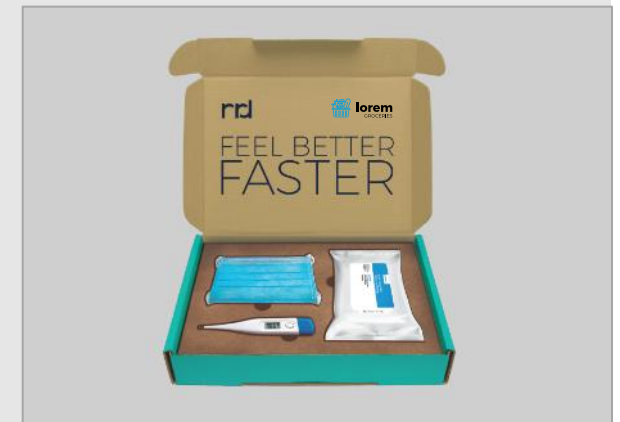
1 Packaged Personal "Safety Kits" for employees
- Branded Packaging
- Kitting
- Labels
- Wristbands

2 Back of House & Employee Environment Kits
- Floor Graphics
- Posters

NFC Touch-less – simplified or enhanced digital content and interactions on Packaged Kits, Posters, Front Desk/Lobby Marketing Messages of protocols and more

FEVER DETECTION THERMASTRIPS

Protect your associates and customers

Associate and customer health and well being is at the top of clients mindset. Build a program to protect their well being.

Associate Health Check Handouts
Handouts to provide associates information about the program and how to use the thermastrip.

Forehead Strip Thermometers
- Thermometer strips that are placed on forehead to gauge employees temperature
- 2 – 3 days to ship blank items. 7 days to ship with a one-color imprint
- Included within the white plastic hinged case you'll find a reusable forehead thermometer along with instructions for added convenience

GRAPHIC PROPOSALS – OFFICE

Customize Signage

To use Your Corporate

Colors And Logos

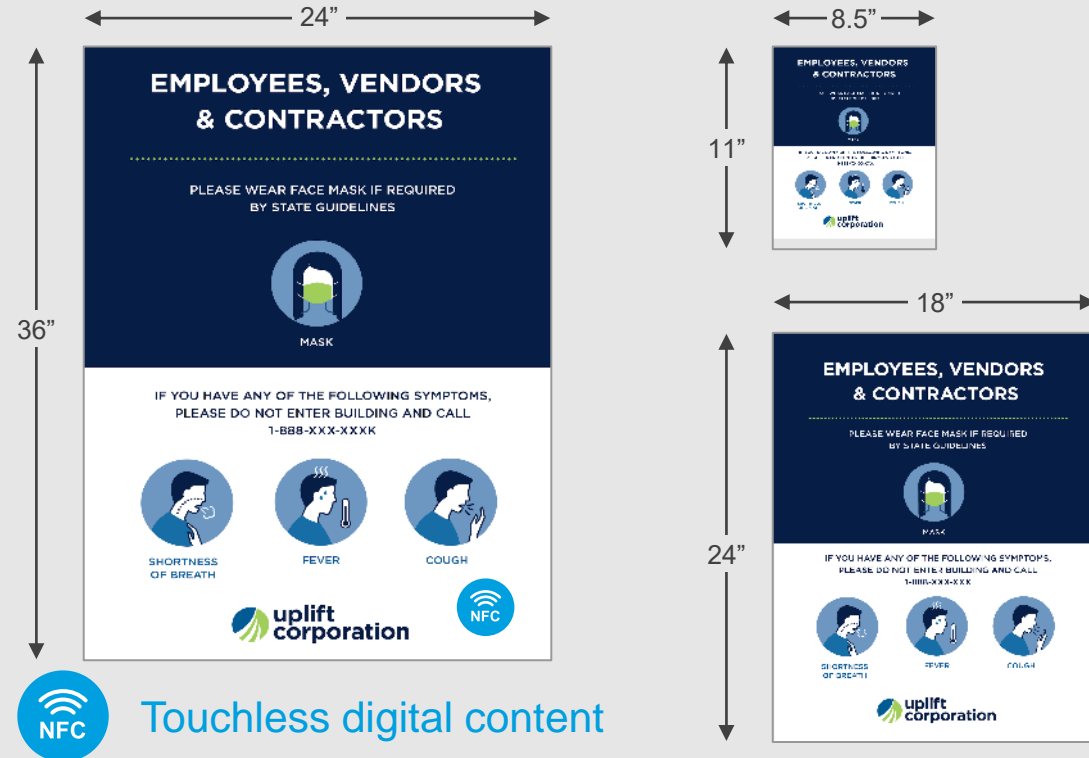# EXTERIOR ENTRANCE – WELCOME BACK BANNERS

Window Cling – Available in 3 Sizes

Touchless digital content

EXTERIOR BACK OF HOUSE ENTRANCE

Door Cling – Available in 3 Sizes

INTERIOR ENTRANCE
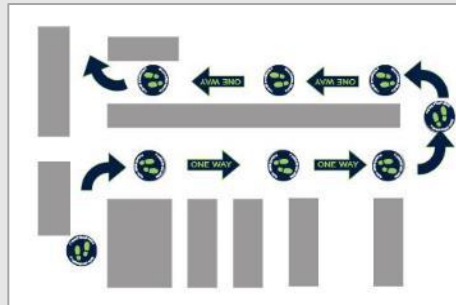
Banners – Available in 2 Sizes

Touchless digital content

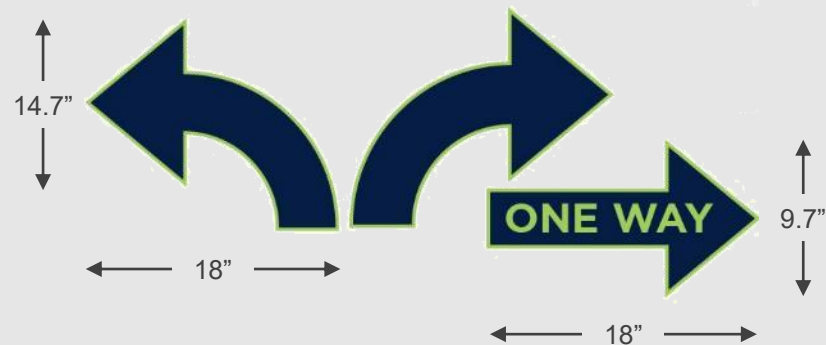# INTERIOR LOBBIES & RECEPTION AREAS

Arrows – Suggested Size 18"

Social Distancing Floor Cling – Available in Any Size

*Top view flow example

14.7"

18"

ONE WAY

9.7"

18"

We can work with your architectural cad drawings to configure best routes

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INTERIOR LOBBIES & RECEPTION AREAS

Pop-n-Lock Hand Sanitizer Signage

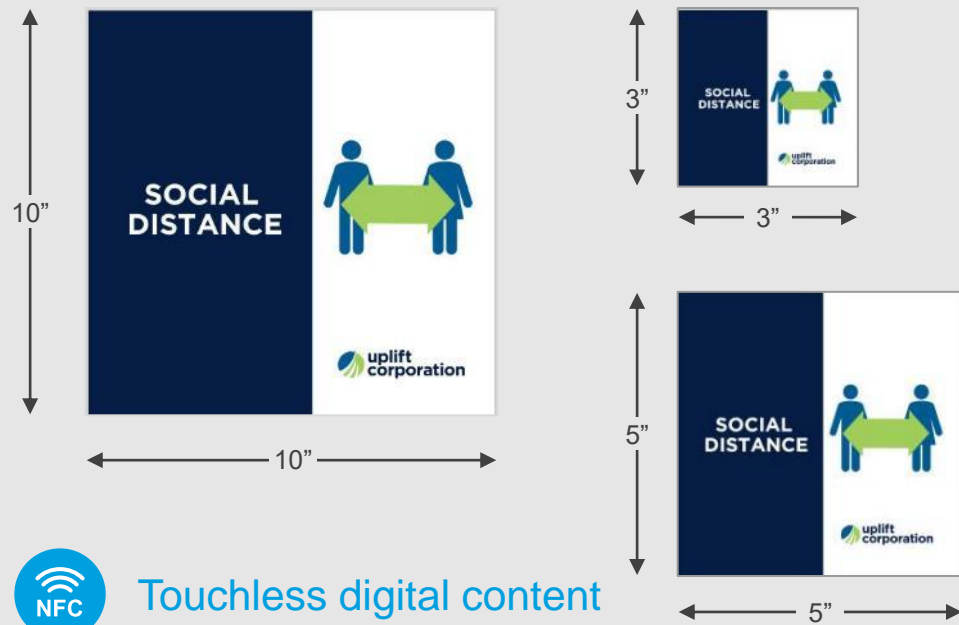Social Distancing Floor Cling – Available in 3 Sizes

Countertop Table Tent

SOCIAL DISTANCE – OFFICE

Social Distance Walls

PETG Portable Wall Frames (Custom Item)

Social Distancing Window Cling – Available in 3 Sizes
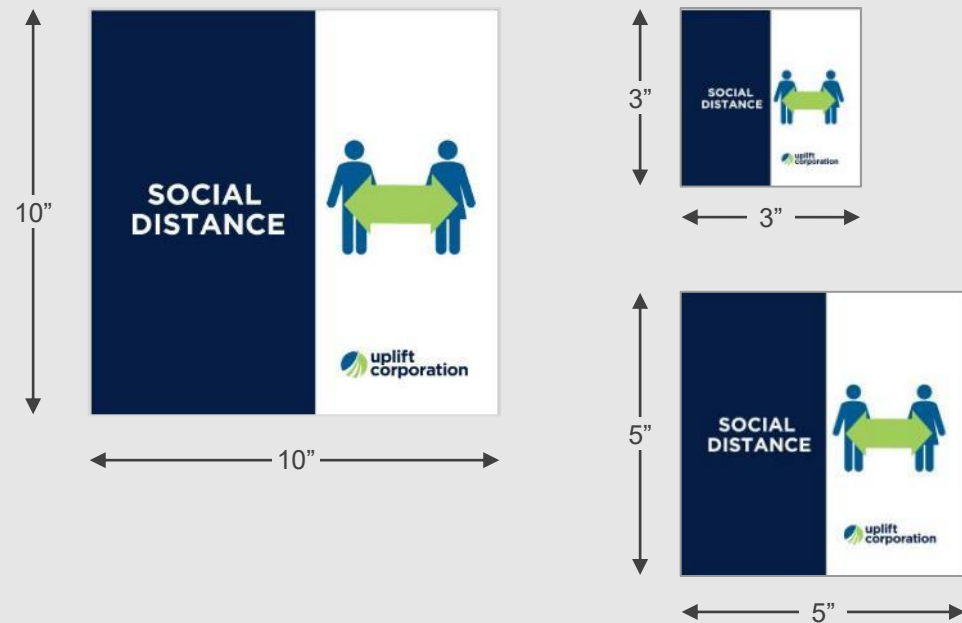

Touchless digital content

SOCIAL DISTANCE – OFFICE

Social Distance Hanging Cubicle Dividers

PETG Portable Dividers (Custom Item)

Dividers can be Wiped Down for Cleaning

Social Distancing Window Cling – Available in 3 Sizes

DOORS

Tamper Evident Door 'Security Seal' Labels

Door Hang Tags

FOOD SERVICE AREA

Social Distancing Floor Cling – Available in 3 Sizes

Social Distancing Floor Arrows

Wall Graphics

Table Tent

Printed Insert For Acrylic Fixture

NFC Touchless Payment & order, and digital content interaction (nutrition information, etc..)

COFFEE/BREAK AREA

Wall/Window Graphic

Available in 3 Sizes

Table Tent – 8.5" X 11"

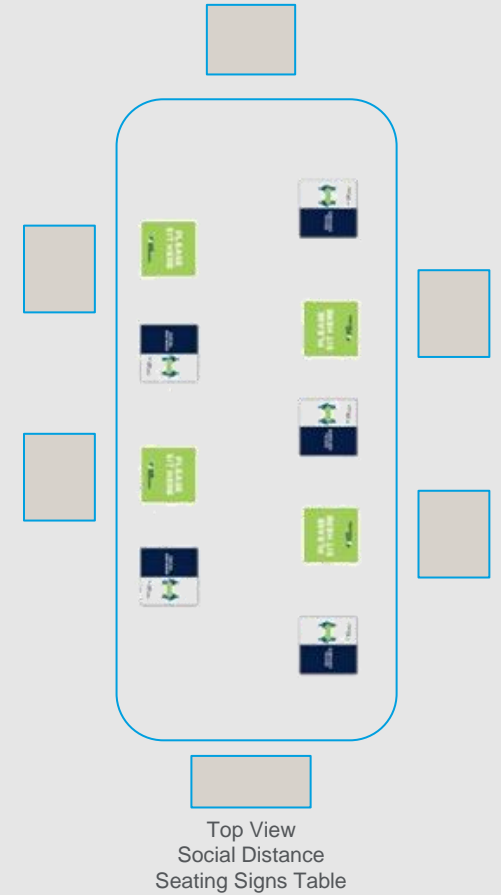Touchless Payment & order, and digital content interaction (nutrition information, etc..)

INTERIOR MEETING AREAS & CONFERENCE ROOMS

Social Distancing Removable
Adhesive Table Signs

Countertop Table Tent

Top View
Social Distance
Seating Signs Table
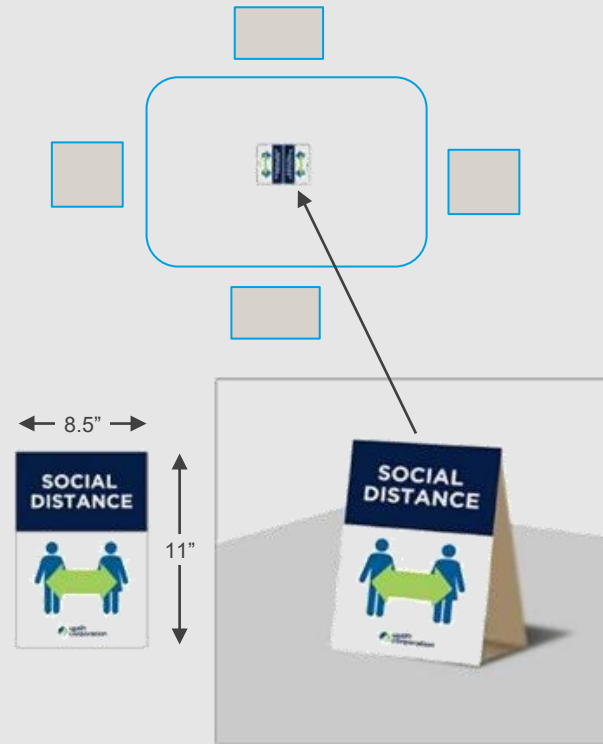
INTERIOR BREAK ROOM SIGNAGE

Wall/Window Graphic

Available in 3 Sizes

Table Tent

Countertop
Table Tent

← 24" →

← 8.5" →

36"

11"

← 18" →

24"

NFC Touchless digital content

INTERIOR CLOSED AREA SIGNAGE

Wall/Window Graphic

Available in 3 Sizes

24"

36"

8.5"

11"

18"

24"

NFC Touchless digital content

INTERIOR RESTROOM

Wall/Window Graphic

Available in 4 Sizes

NFC Touchless digital content
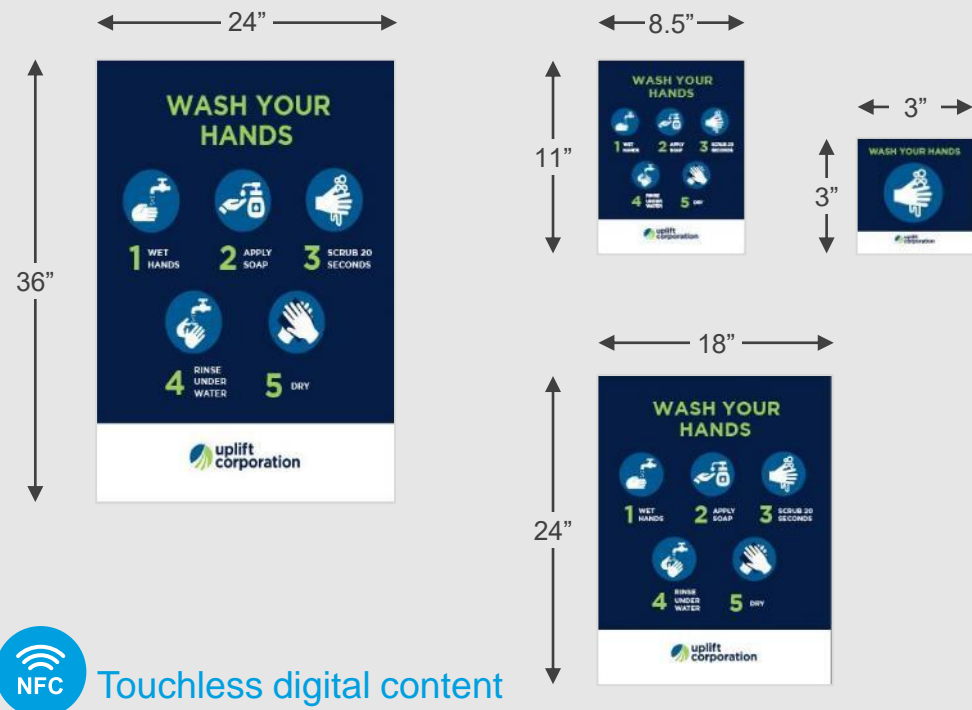
NFC-RFID – SNEAK PEAK AT SOME THINGS IN DEVELOPMENT

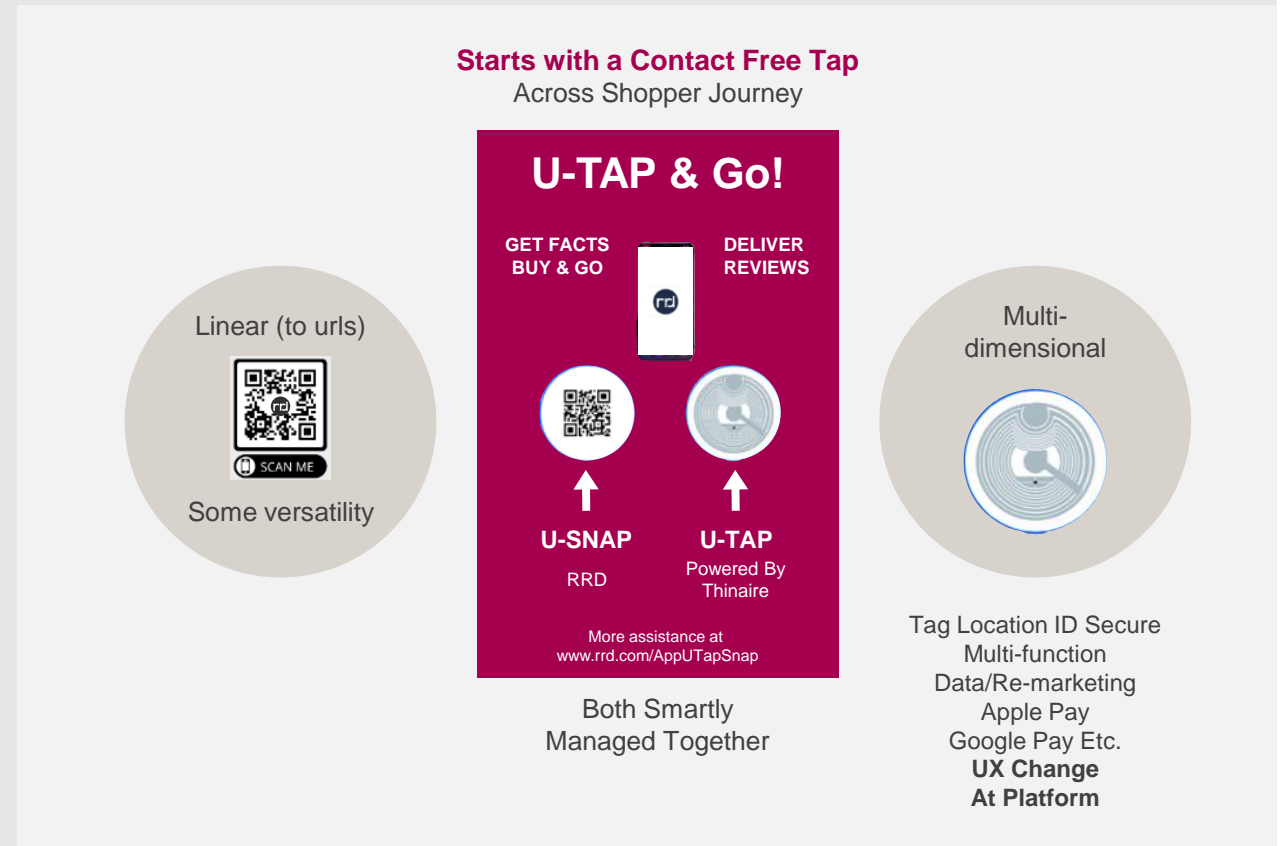## New Touchless World Contact-Free Engagement Solution

COVID19 has changed the world, We must rethink our Engagement to the World.

- Your Mobile Phone provides the key to all types of engagements in the future

- Near Field Communication (**NFC**) Technology provides Frictionless Connectivity

- Bluetooth (**BLE**) Technology provides power sensor based Connectivity

Starts with a Contact Free Tap
Across Shopper Journey

U-TAP & Go!

GET FACTS BUY & GO   DELIVER REVIEWS

U-SNAP
RRD

U-TAP
Powered By Thinaire

More assistance at
www.rrd.com/AppUTapSnap

Linear (to urls)

SCAN ME

Some versatility

Multi-dimensional

Both Smartly Managed Together

Tag Location ID Secure
Multi-function
Data/Re-marketing
Apple Pay
Google Pay Etc.
UX Change
At Platform

CONTACT-FREE ENGAGEMENT SOLUTIONS THAT DRIVE BRANDS & BUSINESSES

Customer 360'

Contact FREE

Content Enabling

Commerce Flex & Payments

U-TAP & Go!

GET FACTS
BUY & GO

DELIVER
REVIEWS

U-SNAP

RRD

U-TAP

Powered By
Thinaire

More assistance at
www.rrd.com/AppUTapSnap

YOUR BRANDS & BUSINESS

TOUCHLESS INTERACTIONS FOR BETTER EXPERIENCE

| Entering the Facility	Lobby	Touchless Facility Experience	Enhanced Experience at On-Site Cafeteria or Restaurant	Exiting the Facility
Tap for:	Tap for:	Tap for:	Tap to:	Tap for:
• Digital Check-In (Visitor or Employee log to know who is in the building in case of emergency) • Request PPE • Daily Info (special announcements, customer visits, etc.) • Temperature Check	• Safety/Hygienic tips • Compliance for viewing & acknowledging safety video & instructions • Directional communications from the Management • Automated notification to person with Visitor appointment • Automated printing of visitor name badge • Wayfinding	• Safety/Hygienic tips • Join Wi-Fi • Room Climate Controls • Lighting Controls • Notifying building engineering and/or safety of an issue	• Order • Pay • Redeem Digital Coupons without physical exchange • Access Loyalty Account & Digital Receipt	• Digital Check-out (Visitor or Employee) • Return of PPE • Visitor Survey/Review

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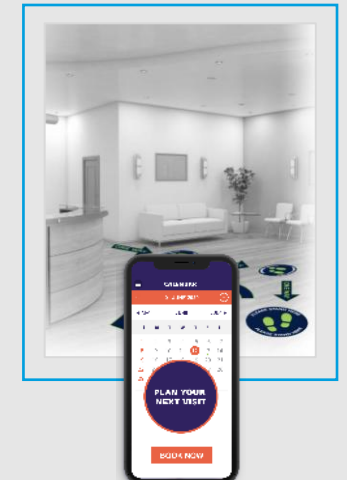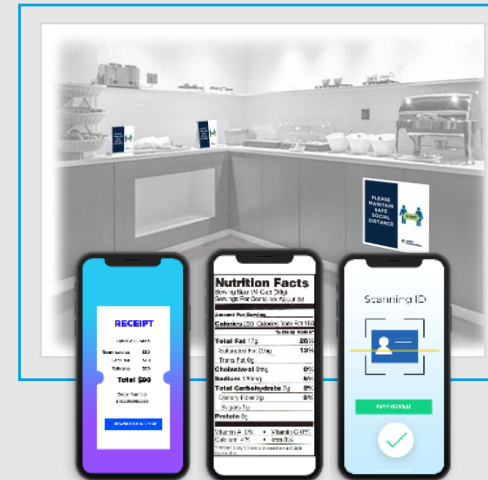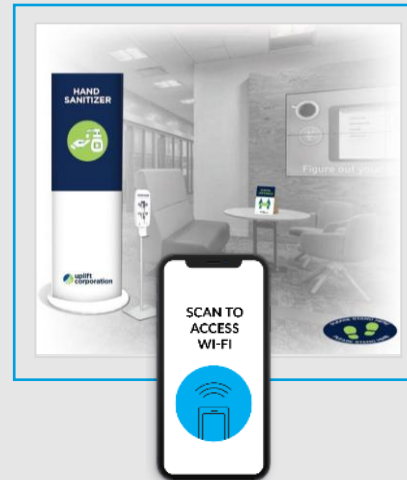
RECONNECT WITH YOUR CUSTOMERS
COVID-19 RAPID RESPONSE DIRECT MARKETING PROGRAM

SIMPLIFY AND ACCELERATE YOUR DIRECT MARKETING EFFORTS

WITH OUR *RAPID RESPONSE DIRECT MAIL PROGRAM*

As you plan how you will reconnect and welcome your customers back to your stores, we've created this special direct mail program to help you bridge the gaps and get back in market quickly.

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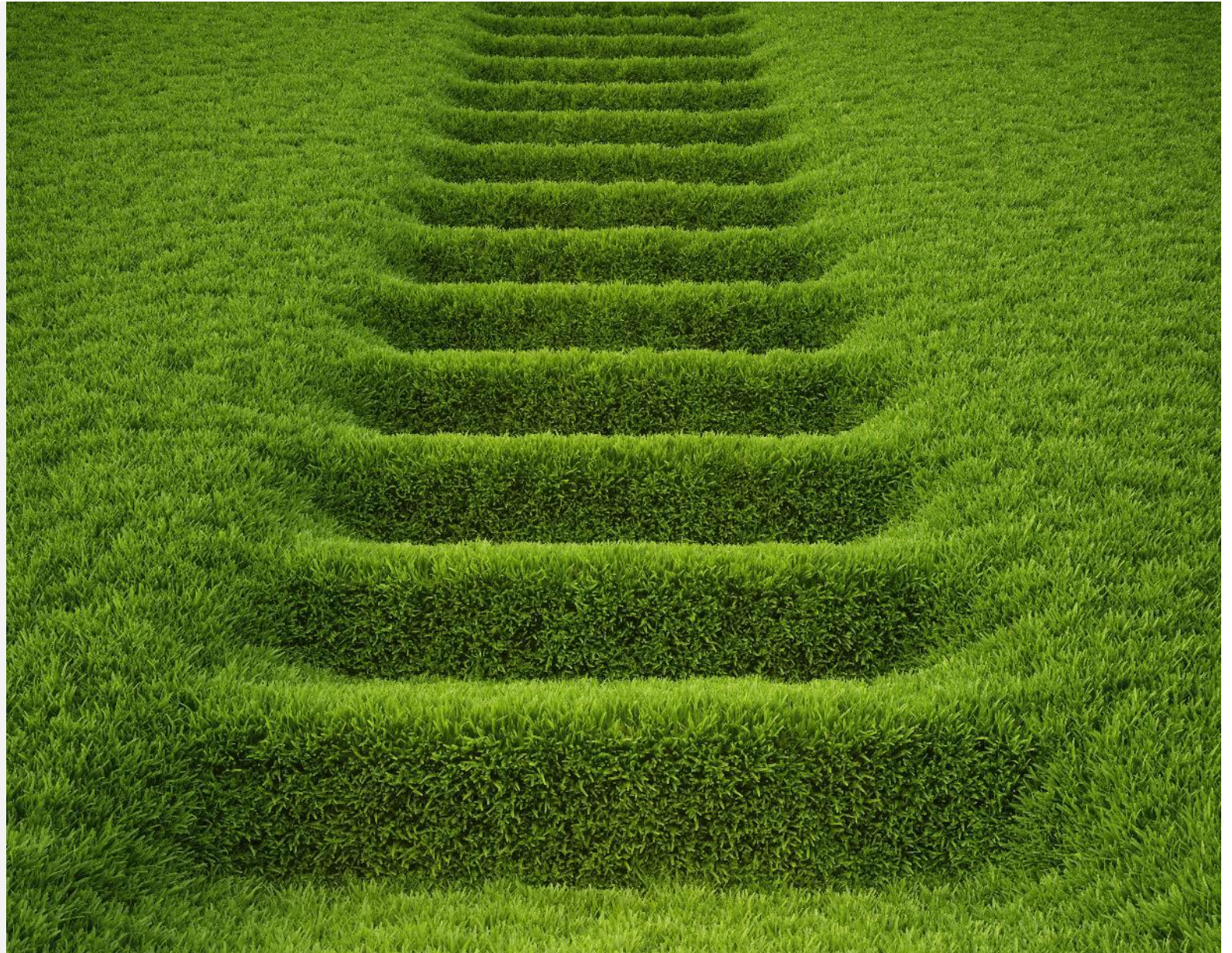
SERVICES AVAILABLE

MAKING IT EASY FOR YOU TO QUICKLY CONNECT WITH YOUR CUSTOMERS

Market-ready formats

Promotional pricing period

Creative design

Maintain your brand

Copywriting

Develop your message

List & data services

Reach the right customers

Print production

Accelerated cycle time

Delivery

Targeted in-home windows

A PLUG-AND-PLAY DIRECT MAIL PROGRAM

Three optimized formats ready to go!

Highly competitive price by format + postage

Templates for quick-turn development and production

Targeted "In-Home Windows" each week vs. "Drop Dates"

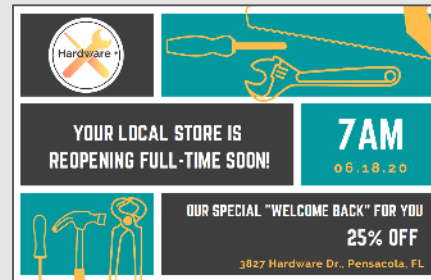Free creative design and copywriting services available

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THREE MARKET-READY FORMATS

Run all three in a staged program, or select the one that best fits your communications strategy
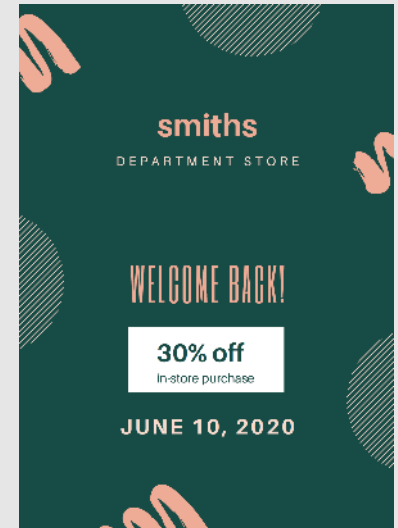

TOUCH #1

6" x 10.5" oversized card mailer

TOUCH #2

4.25" x 6" POSTCARD

TOUCH #3

Invitation self-mailer with pirx card

THANK YOU

For more information, please contact:

Rachel Marcinek

Rachel.J.Marcinek@rrd.com

352-231-1034